

PRECEDENTS

With the focus of the project on New Era Field in Orchard Park, NY, several stadiums were used as a primary precedent studies. These stadium were focused on their repurposability and their integration into their surrounding environment. However, various other types of precedents were used as the scope of the project began to take shape. From greenbelt towns to Olympic parks, the wide range of precedents help form a direction for the start of information gathering on the site. When looking at the stadiums there were several things that were pulled out in terms of importance in regard to New Era Field and the Thesis. The capacity, cost, and population of the surrounding area were used to generate relationships between attendance and the money generated from the stadium. Using this information, New Era Field will be adapted to enable the highest generative revenue. A similar breakdown of other NFL stadiums will also aid in the defense of the thesis argument for keeping the current Bills stadium instead of building a new one by using price for construction in relation to each individual who will pay, then to each fan who will attend the games.

DEMOGRAPHICS

Along with the precedents, study of the demographics of Orchard Park and surrounding the stadium is key to identifying the need in the area when looking at adding a new program set to the stadium. An understanding of the people that live there, outside the Bills weekend chaos, is a necessity for the proper reprogramming of the site. The demographics that will be used are for Orchard Park (where New Era Field is located) and Buffalo. The argument with the demographics is to point out the lower income and population of Orchard Park, Buffalo, and the surrounding area should a new stadium need to be publicly financed in the coming years. The hoep is to use the demographics for an argument towards reducing the strain on the fans that support the team and Western New York.

SITE

The documentation of the site was necessary for an understanding of what is available currently in the facilities of the stadium. With this understanding of the immediate site, the new program can begin to fill in the holes to make the site more accessible for a larger portion of the public as well as reveal program that can be made available to the public during the offseason for the Bills. Since the stadium is only in use for ~36-40 hours a year, being able to add program to the facility to enable a wider timeframe of use was reliant on site documentation before, during, and after games. The documentation also extends beyond the immediate site of the Bills stadium. With the addition of new program, student housing for the ECC south campus that is located adjacent to the stadium is a possible addition to aid in generating more revenue for the facility. As with the ECC addition, the study of the public transportation for the area comes into play as well. The NFTA that runs the busses for all of Buffalo is key for a viable proposed development around the stadium.