DATA JOURNALISM

What is Data Journalism?

What is the difference between Data Journalism and Journalism?

How is "data" used in the construction of stories and storytelling?

What are some implications of Data Journalism?

Data Journalism Handbook

- "With *The Data Journalism Handbook*, you'll explore the potential, limits, and applied uses of this new and fascinating field."

- Published in July 2012

- Jonathan Gray, Lucy Chambers, & Liliana Bounegre

- okorgfn.

- datadrivenjournalism.net

The Guardian – Wikileaks data journalism: how we handled the data

o http://www.theguardian.com/news/datablog/2011/jan/31/wikileaks-data-journalism

o Simon Rogers – The Guardian [DataBlog](#) - was a news editor for The Gaurdian.

What is Data Journalism?

o "Help our journalists access the information, break down and analyze the data – and make it available to our users." – Rogers

o "We also wanted to make it simpler to access key information for you, out there in the real world – as clear and open as we could make it." - Rogers

What is Data Journalism?

o "Data can be the source of data journalism, or if can be the tool with which the story is told – or it can be both." – Paul Bradshaw, DJH

o In what ways can data be a *source*, a *tool*, or both?

What is Data Journalism?

o "Using data the job of journalists shifts its main focus from being the first ones to report to being the ones telling us what a certain development might actually mean." - Mirko Lorenz, DJH

o "The language of this network is data: little points of information that are often not relevant in a single instance, but massively important when viewed from the right angle." – Lorenz

o Raw data vs. cooked data? How are journalists using data? In what ways do they blur the lines between the definitions of data and information?

What is the difference between Data Journalism and Journalism?

o "Becoming knowledgable in searching cleaning, and visualizing data is transformative for the profession of information gathering." - Lorenz

o "Building articles on facts... less guessing, less looking for quotes – instead a journalist can build a strong position supported by data and this can affect the role of journalism greatly." - Lorenz

What is the difference between Data Journalism and Journalism?

o "Presentation to get what's important and relevant into the consumer's head."

o "Picking out what's interesting."

o Are journalist presenting facts or opinions...?

o Is Data Journalism the same or different than Photo journalism? Why?

How is "data" used in the construction of stories and storytelling?

o Providing independent interpretations of Official information.

o An essential part of the Journalist's toolkit.

o A way to tell richer stories.

  o "But inside it all are stories worth telling."

  o "This universe of data can be surfaced to tell stories, answer questions and impart an understanding of life in ways that is currently surpassing even the most rigorous and careful reconstruction of anecdotes."

How is "data" used in the construction of stories and storytelling?

What are some implications of Data Journalism?

- Data Visualization
- How data is presented to readers?
- Facts or opinions?
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